



# INSTITUTIONAL ENTREPRENEURSHIP PROGRAM

It is indeed an exciting time for starting up in India.

# CONTEXT

Despite being world's youngest country and enjoying demographic dividend, we have a very small percentage of employable work-force and a minuscule of that emerging as entrepreneurs. Some scholars suggest that developing entrepreneurs among students is the answer for tackling the employability problem. Developing the entrepreneurial mindset is what is important. Today about 10-12 ventures are born every single day. Govt. and Industry are actively encouraging entrepreneurship and there couldn't be a better time to start up. TEZolutions provides specific Programs & Incubation support to nurture entrepreneurship in Institutions.



## Programs for Entrepreneurship Development

Our specially designed programs are for students/research scholars, Incubators and Faculty :

### Campus Entrepreneurship Program (CEP - 40 hrs)

- ✓ For the students who want to explore their innovative ideas and take up entrepreneurship.
- ✓ Can be done simultaneously with College curriculum.
- ✓ Hands on program where trainers from industry and entrepreneurs will conduct sessions at the College/Universities.
- ✓ Its a 40 hr program done over 3 months with a 3-hour session per week.
- ✓ Content covers - generating innovative ideas; validating them for market fit; making a Business Plan ; assessing Resource Requirements; Regulation & legal compliances; Go-to-Market strategy and Financial & Fund raising.
- ✓ The outcome will be a Business Plan & Pitch Deck, that will be showcased in a Demo day to a jury of entrepreneur, investors, mentors and other stakeholders .
- ✓ The program promises to kindle the entrepreneurial streak among students and we will help them take it forward.

# STARTUP

The strategy should be consistent because it leads to a strong brand equity

7. Brainstorm → Strategy

## 2. Campus Incubation Program (CIP - 1 year)

This includes 2 parts: A. Capacity building for Incubator, B. Incubator Programs.

### A. Incubator Capacity Building (6 months)

- ✓ This will help the Institution in creating a complete Innovation/ Incubation eco-system.
- ✓ It is done by capacity building of Incubator & Incubation services that nurture research, innovation & entrepreneurship.
- ✓ Incubation as a Service (IaaS) is offered where we undertake building & enhancing the capacity of the Incubator.

#### We conduct these activities:

- i. Assessment of resources & other requirements.
- ii. Physical Incubator Setup.
- iii. Incubator grant proposal support.
- iv. Designing Incubation Process.
- v. Industry & Ecosystem Partnerships.
- vi. Training Incubator Staff.
- vii. Incubator Health check & Reporting.

### B. Incubator Operations (Ongoing)

Along with the Incubator setup, we conduct a **Pre-Incubation & Incubation Program** inviting aspiring entrepreneurs to join the program. The students will go through a selection process & selected ones will work out of the incubator and receive mentorship and services.

- ✓ The **Pre-incubation program** (15 hrs) is designed to help aspiring entrepreneurs and idea-stage startups to develop and validate their business ideas in a structured environment, before launching their ventures.
- ✓ It aims to reduce the risk of failure by ensuring that startups are well prepared and have a solid foundation before entering a more intensive phase.
- ✓ **The Incubation Program** (6 months & for selected startups) will be a combination of Incubator space, Mentorship, Funding/Grants & Allied services.
- ✓ The program is structured to support early-stage startups & designed to help them develop & grow their Startup.
- ✓ We mentor startups on a **case to case basis** through a deep dive engagement.
- ✓ Mentorship is for product development, model building, financial structuring, technology integration, market access & fund facilitation.
- ✓ Mentors from Entrepreneurs/ Industry/ Investors will mentor and handhold them right upto launch and scale-up.

## 3. Entrepreneurship Activities (Event Based)

- ✓ We provide support in conducting Entrepreneurship activities & Events under - **ED Cells, Institution's Innovation Council (IIC), Sponsored activities by AICTE, DST, DBT, MEITY, MSME, AIM, or any of the Ministries and also Corporate Sponsored events**
- ✓ This covers Talks, Hackathons, Workshops, Boot Camps, Shark Tank, etc.

## 4. FDP programs on Entrepreneurship & Incubation

- ✓ These programs will specifically help in training the faculty to nurture entrepreneurship & be part of the Incubator activities.
- ✓ It will sensitize the faculty to different aspects of starting up - the structure & process, the stakeholders and the larger ecosystem.
- ✓ This will enable them to directly mentor students as well as be a part of the startups as mentors/advisors and stakeholders.

## 5. Support in Internships/ Placements in Startups

- ✓ Under this engagement, we will help in placing students with Startups both for Internships and Placements.
- ✓ This would give a great learning experience for enthusiasts who want to start up and also for those looking to be actively employed and be part of a startup as a core member.

## Some of our Institutional Clients:



## Corporate Office:

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